

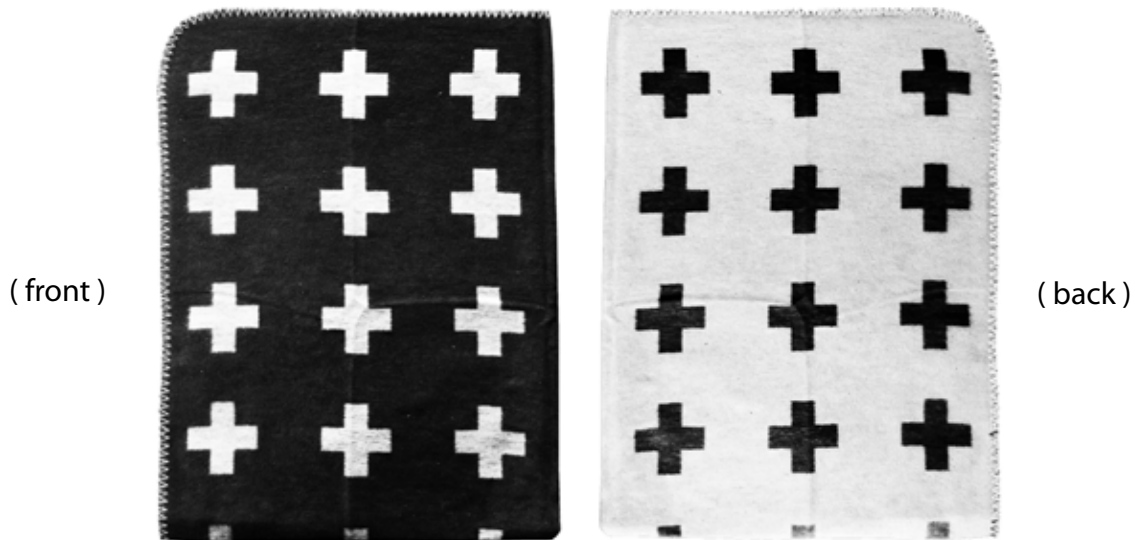
# PIAWALLÉN

**PRESSRELEASE - 2011-02-03**

At last , we are proud and happy to present for you ; a new family member into our collection. The "Cross Blanket" is related to our world famous "Crux Blanket" made in wool, the new blanket is instead made of the finest ecological cotton.

The cross has been a strong symbol in Pia Wallén´s work ever since the Crux blanket was born in 1991.

In our collection you will find the blanket in two different sizes , a baby blanket measuring 70x105 cm and a larger blanket measuring 160x240 cm, covering a single bed. Available colors are: black/offwhite , grey/offwhite and redorange/offwhite.



Our partner in making this product possible states the following:

" From our own cotton fields in Peru, we provide the market with products from organic cotton. We offer yarns, fabrics and finished products - certified by the entire production chain. Our production chain is unbroken. From putting the seeds in the soil, to the finished product. In this way, we guarantee high quality, environmentally responsible and good ethics. We work with larger companies as well as independent designers. The goal is always the same: A unique textile product created with full control ".